TRUVEN
HEALTH ANALYTICS®

IBM Watson Health™

# Micromedex Patient Education, featuring CareNotes

## Education resources to help enhance patient engagement

IBM **Watson Health**™
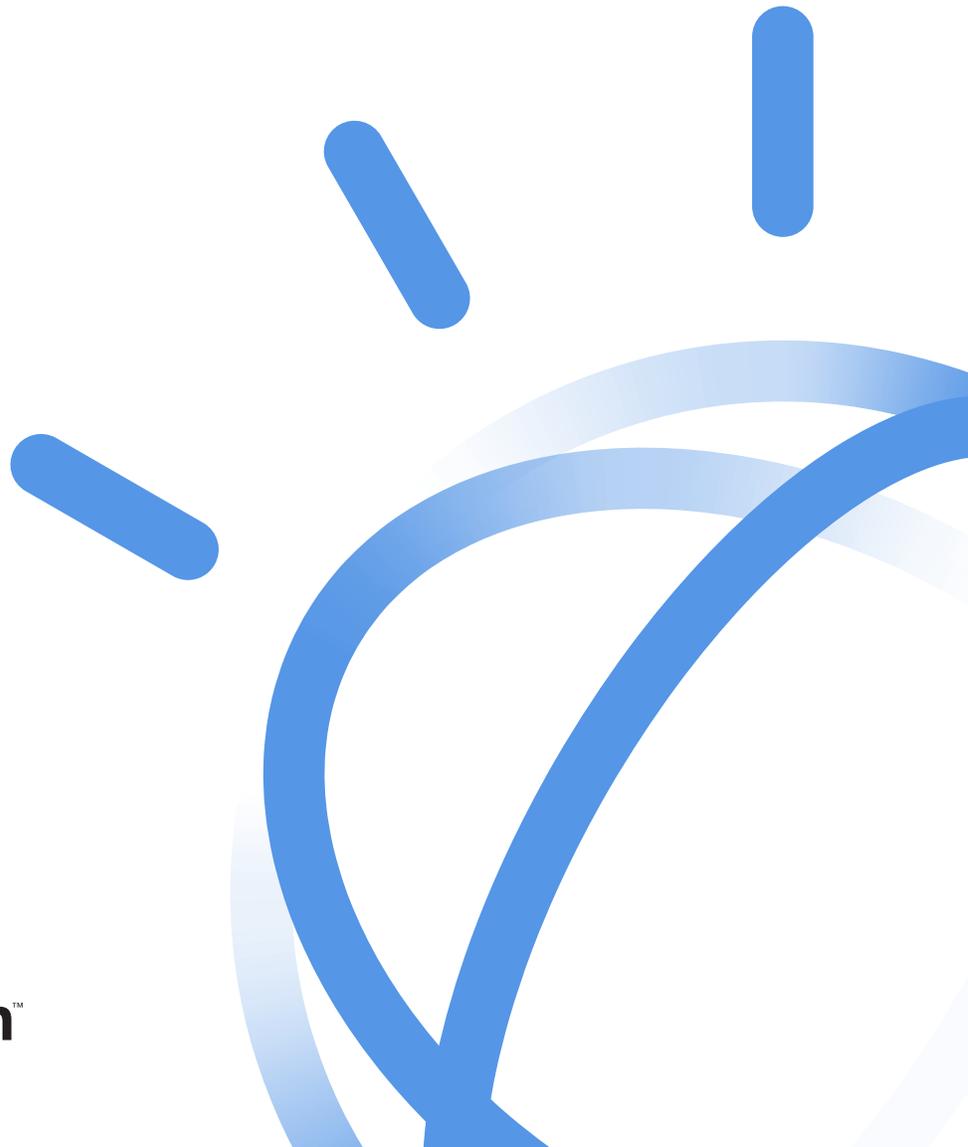
- Engage patients to help increase their understanding and the importance of their complying with a treatment plan
- Save time, improve workflow, and lower costs with access to an integrated, single source of materials
- Reduce knowledge gaps with relevant, consistent, evidence-based and easy-to-understand information
- Support Meaningful Use requirements, improve a patient satisfaction score and support regulatory and compliance guidelines, including Core Measures
- Enable clinicians to customize patient education to support organization policies and procedures

## Quick look

more than **10,000** documents

covering **2,400** medication topics

clinical evidence on **480** lab tests

available in **15** languages

written at a **5th- to 7th-grade** reading level streamed directly into the workflow

**Truven Health Analytics® was acquired by IBM in 2016 to help form a new business, Watson Health™. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights**.

## Comprehensive patient education

Micromedex® Patient Education, featuring CareNotes®, delivers a single source of evidence-based patient education materials across the continuum of care—including precare, inpatient, discharge, emergency department, ambulatory and wellness education.

With practical, objective information for every stage of care:
- Patients can become more knowledgeable about their treatment plan and become engaged participants in the process, which can help improve their overall experience
- Patients receive consistent education across all care settings, when and how they need it
- Nurses, pharmacists and physicians can quickly access patient education information directly within their workflow, making more effective use of their time

## Research demonstrates that engaged patients are more likely to have:
- Lower healthcare costs[1]
- Normal systolic blood pressure, triglyceride and HDL levels, a healthy weight, and less likely to visit the emergency room or become hospitalized[2]
- Have more positive care experiences[3]

## Features

- Written in plain language for concise and easy-to-read documents
- All content comes from the same editorial group, so there are no gaps or inconsistencies
- Includes anatomical and action-oriented images to help with comprehension
- Available as a web-based solution, data file or via an HL7 integration option
- Can be integrated into electronic health record (EHR) vendor application

## Additional options

- Extend your community reach with **Micromedex Consumer Health Education featuring SmartEngage™.** SmartEngage delivers a complete collection of online, award-winning and accredited educational content. Combining consumer health education with CareNotes can help you strengthen your brand and promote your strategic service lines.

- Add **Micromedex Pediatric Video Education** featuring award-winning, animated health education videos from **Health Nuts Media**. Combining the simplified, explanatory content of the pediatric education videos with the evidence-based, instructive content of CareNotes can provide a more complete, interactive and effective patient education experience.

- Get **Medication Essential Fact Sheets**. Improve patient satisfaction to help increase HCAHPS scores—with consistent and concise, easy-to-ready medication education handouts—designed to reinforce medication adherence and compliance.

## Get connected

Send us an email at providersolutions@truvenhealth.com, call +1-800-525-9083 option 4 or visit micromedex.com/carenotes

## About Truven Health Analytics, part of the IBM Watson Health business

Truven Health Analytics®, part of the IBM Watson Health™ business, provides market-leading performance improvement solutions built on data integrity, advanced analytics and domain expertise. For more than 40 years, our insights and solutions have been providing hospitals and clinicians, employers and health plans, state and federal government agencies, life sciences companies and policymakers, the facts they need to make confident decisions that directly affect the health and well-being of people and organizations in the US and around the world. The company was acquired by IBM in 2016 to help form a new business, Watson Health. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights.

Truven Health Analytics owns some of the most trusted brands in healthcare, such as MarketScan®, 100 Top Hospitals®, Advantage Suite®, Micromedex®, Simpler® and ActionOI®. Truven Health has its principal offices in Ann Arbor, MI, Chicago, IL and Denver, CO.

For more information, please visit truvenhealth.com

## Sign up

for a trial license for Micromedex CareNotes.

Visit micromedex.com/Products/Micromedex-Trial-License-Agreements to learn more.

**Support necessary compliance objectives**

CareNotes is designed to help hospitals support their regulatory requirements related to patient-specific education.

- Meaningful use

- The Joint Commission Core Measures and National Patient Safety Goals

- Patient-centered medical home care delivery model

- Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) Considerations

- Value-based purchasing

Footnotes

1 Patients With Lower Activation Associated With Hibbard, J., Greene, J., Overton, V., Higher Costs; Delivery Systems Should Know Their Patients' 'Scores', Health Affairs, doi: 10.1377/hlthaff.2012.1064 Health Aff February 2013 vol. 32 no. 2 216-222, http://content.healthaffairs.org/content/32/2/216.abstract

2 Greene, J. & Hibbard, Why Does Patient Activation Matter? An Examination of the Relationships Between Patient Activation and Health-Related Outcomes, J.H. J GEN INTERN MED (2012) 27:520. doi:10.1007/s11606-011-1931-2, http://rd.springer.com/article/10.1007/s11606-011-1931-2

3 Greene, J., Hibard, JH., Sacks, R., & Overton, V., When Seeing The Same Physician, Highly Activated Patients Have Better Care Experiences Than Less Activated Patients, doi:.1377/hlthaff.2012.1409 Health Aff July 2013 vol. 32 no. 7 1299-1305, http://content.healthaffairs.org/content/32/7/1299.abstract

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